

Impact Report 2024 →

Activities, outcomes and
what we learned inside

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About Wikirate

Wikirate is a non-profit working to improve how companies impact people and the planet. We empower a global community to collect, analyze, and share data on companies' actions and commitments through our open data platform, wikirate.org. Reliable and open data on companies allows us to highlight good practices and hold companies to account. With over 6 million data points, wikirate.org is the world's largest open-source data registry of its kind.

Every day, changemakers rely on data on companies to improve the lives of workers and communities worldwide. Think about the data needed to pressure a company to align with its commitment to pay a living wage to its workers, inform better regulation about corporate transparency, or bring violations in supply chains to a brand's attention. Without this information, change would be difficult, if not impossible.

Collecting data takes time, resources, and skills. This is why sharing information widely is so important: it creates new opportunities for those holding companies to account while saving precious time. Wikirate makes that possible by offering an open data platform that aggregates company-reported data (sustainability commitments, emissions data, labor practices), expert civil society research and benchmarks, supply chain mapping data, and community contributions. This enables changemakers to collect, share, and access data, working together as a community to create a thriving open data ecosystem on corporate impacts.

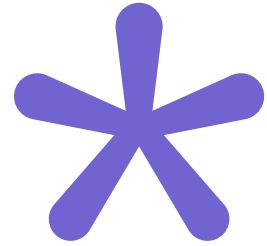
Building an open data ecosystem on corporate impacts

Too often, data on company commitments and impacts is inaccessible: hidden behind paywalls, unstructured, or stuck in unshared Excel files. To help changemakers leverage the power of this vital information, Wikirate created wikirate.org, an open-data platform that allows changemakers to:

- Find data on companies' impacts and policies from various sources in a structured format. Without wikirate.org, they would need to pull this data from many different places or simply couldn't access it if it isn't open.
- Publish their data on wikirate.org to increase the impact of their work by making data accessible to other organizations.
- Use wikirate.org to collect data from document sources. The platform enables organizations to set up and manage crowd-sourced research efficiently.

Wikirate is also building a strong community of changemakers working towards corporate accountability, fostering collaboration between organizations, and encouraging contributors to add data to the platform.

Our impact in 2024



We are excited to share our first impact report, offering an overview of Wikirate's achievements from January to December 2024. This report sets the stage for measuring our future progress and growth.

More expert data

In 2024, [wikirate.org](#), our open data platform grew significantly as high-value datasets from partners were added. Benchmarks from the World Benchmarking Alliance and exports from government registries¹ were important additions. We continue to provide access to high-quality data, with [81% data on the platform coming from expert sources](#)

- negotiating living wages
- pressuring brands for remediation
- gaining insights into investees' policies
- and advancing advocacy for stronger legislation to prevent modern slavery in supply chains.

Data usage and key victories

More than [106K unique visitors](#) accessed Wikirate's platform in 2024. We recorded [1600 data exports by more than 500 visitors](#), showing an impressive level of data usage just one year after the launch of Wikirate 1.0.

Most importantly, [our partners achieved key victories](#) with the help of Wikirate's data:

Setting the standard

We made great strides in strengthening the open data ecosystem, laying the groundwork for long-term impact. By advocating for easier access to corporate data through the [European Single Access Point \(ESAP\)](#), we helped put data accessibility for all stakeholders on the agenda. Our contribution to the [Supply Chain Data EXchange standard \(SC-DEX\)](#) — a universal framework for sharing supply chain data — will drive progress in interoperability and bring greater transparency to supply chains.

¹ UK Modern Slavery Statements Registry, Australia Modern Slavery Statements Registry

Our activities and outcomes

At the heart of Wikirate's mission is the belief that high-quality, diverse, and reliable open data on companies' social and environmental impacts is essential for corporate accountability. Making information accessible to all stakeholders — governments, civil society, academics, investors, and companies — enables them to hold companies accountable, shape legislation, and improve corporate practices.

01

Wikirate makes data on corporate impact open and reliable

We provide changemakers with access to data through wikirate.org. We continuously improve the platform to ensure the data is easily discoverable.

Our team works with organizations to open up their datasets and identify high-impact data needed to foster corporate accountability. Our community of volunteer contributors trained by Wikirate's team mobilizes regularly to support civil society organizations.

02

Empowering communities advocating for a just transition

We don't just provide the data — we want to make sure it is used to improve companies' behavior. We help our partners make the most of open data by providing support in analyzing and presenting data, for example, with dashboards.

→ [Beyond Compliance](#)

→ [Fashion Checker](#)

→ [Apparel 100](#)

03

A stronger data ecosystem

We foster collaboration and interoperability through our network ODCAN. We promote open data to a wide range of organizations. We advocate for open data in public forums.

01

Wikirate makes data on corporate impact open and reliable

By publishing data in a structured format under an open license on wikirate.org, we transform data into robust evidence that changemakers can use to improve corporate behavior. We support organizations to open their data to ensure more stakeholders gain access to important information about companies' policies and impacts.

6.8M+ Data points

→ 56% of data points are “researched” - meaning they are data points collected by our partners, contributors or coming from registries or databases.

→ 44% are “calculated” data points resulting from operations using the researched data points

1M+ Researched

In 2024, we added **more than 1M researched data points** to Wikirate. We provided tailored support to 6 organizations² to enable them to publish their data or conduct research on the platform.

81% Verified

81% of data points are **verified** on Wikirate by stewards, which means the data comes from or has been checked by experts, CSOs, or trusted sources. We are also working with our partners and contributors to verify data.

8.000+ Contributors

Since the platform's launch in 2016, **more than 8000 contributors**, primarily students and volunteers, have enriched Wikirate with open data. Their efforts support our partners in accessing data from companies' reports.

² World Benchmarking Alliance (WBA), Fashion Revolution (Fashion Transparency Index 2024, What fuels fashion edition), Clean Clothes Campaign, Walk Free, CNV International, Workers Rights Consortium.

02

Empowering communities advocating for a just transition

In 2024, we have seen significant interest in the platform and use of the data.

106K Visitors

106K unique visitors have actively engaged with wikirate.org in 2024³, resulting in 325K engaged sessions - that's almost 900 sessions per day.

Our visitors come from all over the world.

In 2024, the top 5 countries were India (40,157 active users), the United States (19,219), Bangladesh (10,376), the United Kingdom (7,124), and Indonesia (6,599).

1.6K Data exports

More than 500⁴ visitors have exported data from Wikirate, for a total of around 1600⁵ downloads. In 58 cases, visitors used our attribution generator to reference the data on Wikirate.

Our partners have used Wikirate to power their campaigns and support their work. In 2024, they told us that using Wikirate enabled them to:

- access data that enabled or facilitated their work and that they would not have benefitted from otherwise;
- collect data to support their advocacy work, for example, by using our research tool and benefitting from our pool of dedicated contributors;
- increase their reach and share their data with other stakeholders openly, thereby increasing the impact of their work.

500 Dashboard visitors

More than 500 unique visitors also accessed the Beyond Compliance dashboard in 2024, which is powered by data on Wikirate⁶.

³ A session is considered engaged if it meets any of the following: (i) Lasts longer than 10 seconds, (ii) Has a key event, (iii) Has 2 or more screen or page views.

⁴ 433 users between April and December 2024. Assuming a relatively even distribution of users across twelve months, we estimate that approximately 144 additional users downloaded resources on Wikirate. This would amount to a total of 577 users.

⁵ 1286 downloads between April and December 2024. Assuming a relatively even number of downloads, we estimate approximately 428 additional downloads.

⁶ This number does not include exports via APIs.

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The Beyond Compliance project has equipped us with solid data to support our advocacy in the business and human rights space. Being able to point to exactly where current legislation is failing to have impact (due to poor reporting standards), has been integral to our advocacy efforts.

”

– Abigail Munroe –
Senior Analyst, Policy and Research

How our partners used Wikirate data

Walk Free

[Walk Free](#), a leading anti-slavery organization, has partnered with Wikirate to track compliance under the UK and Australian Modern Slavery Act and corporate practices to prevent modern slavery since 2016. Using Wikirate's research tool, a pool of trained contributors extracted data for hundreds of reports in 2024. The data can be found on the [Beyond Compliance](#). In 2024, we extended the research to reports under the French, German, and Norwegian due diligence laws.

Insights from the data helped shape policy-making and reporting requirements on modern slavery:

- Walk Free used Beyond Compliance data to formulate their recommendations to the UK and Australian governments. Several of the recommendations issued by Walk Free were accepted by the government, for example, the introduction of penalties for non-compliance and stricter reporting requirements.
- Informed updates to the UK Modern Slavery Act statutory guidance from the UK government.
- Targeted advocacy with European businesses and government leaders to support the adoption of the Corporate Sustainability Due Diligence Directive (CSDDD).

Fashion Revolution & Clean Clothes Campaign

This year, for the fifth time, Wikirate partnered with [Fashion Revolution](#) to validate and publish the data behind the Fashion Transparency Index, a ranking of the world's largest fashion brands and retailers according to their disclosures on social and environmental policies, practices, and impacts in their operations and supply chain.

This data, combined with supply chain information released by brands, fuels the [Fashion Checker](#), a tool used by other advocates, such as [Clean Clothes Campaign](#) to hold brands accountable for their wage promises to workers and improve working conditions.



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In 2024, through the Fashion Checker project, Wikirate has enabled us to link brands to Urgent Appeal cases in garment factories as well as track the gap between actual and living wage over time. In 2025, we will be using the Wikirate platform to spotlight living wage gaps in target countries and advocate for increased brand wage transparency.

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– Anne Bienias –

Living Wage Coordinator, Clean Clothes Campaign

Workers Rights Consortium

The [Workers Rights Consortium](#) has used the Wikirate database of supply chain relationships to link global brands to factories where abuses have been uncovered.

Supply chain data on Wikirate has enabled the WRC to identify the right people to talk to - for example, representatives of brands sourcing from factories where investigations revealed violations.

→ [Using supply chain data to secure remedy for workers](#)

CNV Internationaal

[CNV Internationaal](#) combined supply chain data and information from the Fashion Revolution's Fashion Transparency Index - both available on Wikirate - with its own survey data to check whether brand commitments on living wage match up with the reality experienced by workers.

The findings can be used by CNV Internationaal and local trade unions to have targeted conversations with brands to improve their efforts towards better working conditions and, in particular, to improve wages.

→ [CNV Internationaal and Wikirate: Sharing and leveraging data to advance advocacy on labour rights](#)

Financial sector

Through our project "Open ESG⁷ Data in the Finance Sector", Wikirate collaborated with investors and civil society organizations working with the finance sector to ensure they have the data needed to hold companies accountable from a shareholder perspective. We initiated this work to address the growing need for transparent data going beyond opaque ratings, recognizing the financial sector as a potential key driver of change in corporate practices.

Through interviews and conversations, we learned this led to investors using data from our partners on wikirate.org increasing their coverage by combining multiple datasets on critical issues such as human rights. We also know of investors directly engaging with companies using data on company practices found on wikirate.org in an effort to create change.

→ [Open ESG Data in the Finance Sector](#)

⁷ Environmental, Social and Governance

“

Wikirate's open platform leverages data from its extensive network of civil society connections, helping to bridge the data gap on companies' social performance. This enables investors to access a wealth of valuable CSO data, empowering them to make informed decisions throughout the entire investment lifecycle.

”

– Anita Dorret –
Director, Investor Alliance for Human Rights

03

A stronger data ecosystem

To make high-quality open data more accessible to changemakers, we need a strong ecosystem that fosters data exchange, efficient collection, and interoperability. By building this ecosystem, we reduce the effort needed to gather and process data, allowing more focus on driving impact. That's why we connect and bring together organizations working on corporate accountability.

SC-DEX

Wikirate participated in the development of the [Open Supply Chain Data EXchange standard \(SC-DEX\)](#), a transformative initiative led by Open Supply Hub to create a universal framework for sharing supply chain data.

The adoption of SC-DEX by organizations holding supply chain data is likely to lead to significant progress in interoperability and improve the transparency of supply chains.

216 New Metrics

216 metrics on Wikirate have mixed designers, indicating that organizations are coming together to collect data.

We advocated for integrating open data requirements into corporate sustainability legislation.

200 Readers

engaged with our updates about the latest policy developments on open data through our blogs and communications on topics like [ESAP](#), [the German Supply Chain Act](#), or [the role of open data in addressing the climate crisis](#). We also keep our 2800 newsletter subscribers informed.

Advocacy

We continued to advocate for free access in bulk to any information contained within the European Single Access Point (ESAP) and published our [assessment of the latest ESAP draft standard](#), advocating for free, unrestricted access to ESAP without paywalls.

We contribute to raising awareness on corporate accountability by using Wikirate as a tool for education and an opportunity for civic engagement.

745+ Students

In 2024, more than 745 students were trained to analyse reports on the platform. According to lecturers, the activity enhanced the curriculum development by integrating real-world elements and provided students with practical, hands-on learning experiences.

- Participants reported acquiring a variety of skills through the project, including research, critical thinking, and data analysis. They gained specialized expertise in modern slavery, corporate transparency, and relevant legislation, which positions them for future career growth.
- Participants were eager to continue advocating for corporate accountability and social justice.

60+ Volunteers

We have given more than 60 independent volunteers the opportunity to gain skills and contribute to building datasets that supported the work of CSOs.

- Most volunteers expressed interest in continuing their involvement with Wikirate, planning to engage in activities like crowd-research, data verification, desk research, coordinating other volunteers, and writing blog posts.

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The (Wikirate) project has helped to create awareness amongst our students on the importance of sustainability reporting, as well as the quality of the information.

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Fatima Lopez Castellanos
Lecturer, University of Bristol Business School

Learnings

The evaluation has helped us uncover areas for improvement in our work. Here are some of the learnings and challenges we faced in 2024.

Mobilizing our community to contribute independently to the platform

In 2024, our team uploaded 80% of the data on Wikirate via direct import or API. We are excited to see growth in community contributions, particularly in areas that were previously only covered by the team, such as supply chain transparency. But given the need to cover more issues and companies, we need to empower our members — especially civil society organizations — to contribute independently. Our team alone can't drive the largest share of the platform's growth.

The challenge lies in gaps in data literacy, a lack of awareness about the value of open data, and increasing pressure on CSOs' resources. To tackle this, we're building a network of CSOs, developing data literacy materials, and planning campaigns to raise awareness on the value of open data. When it comes to volunteer contributors, we are also working on a plan to better structure and sustain contributor engagement, for example, by using certifications and long-term training.

Helping users navigate millions of data points

Through conversations and user testing with CSO partners, researchers, and investors, we've identified the need to improve how users access data on wikirate.org. As the platform grows, the increasing number of metrics, companies, and datasets has made it more challenging to find the right information, especially for first-time users.

In 2025, we are committed to exploring new ways to help users discover the most relevant data for their work. This includes restructuring our topics (tags that help users find datasets and metrics related to broader issues), organizing Wikirate data around ESG standards and frameworks to improve data discoverability, and enhancing user guides. We've already made progress in improving user experience by updating terminology and enhancing the [datapoint page](#) for easier access.

The importance of impact data from diverse sources

Civil society organizations and investors have emphasized the need for more data on the real-world impacts of companies to hold them accountable. They must be able to identify where companies have failed to uphold their commitments and overlooked issues or violations in their supply chains. For this, they need reliable data on the real impacts of companies.

In recent years, we have expanded the types of data available on wikirate.org, prioritizing data points such as paid wages, reported incidents of modern slavery, or allegations from news reports. However, much of the platform's data still comes from company reporting. While valuable, it does not fully reflect what happens in global supply chains.

To fill this gap, we are focusing on adding more non-company-reported data to the platform. Finding and publishing this data has been challenging for many reasons, including privacy issues, data structure, and licensing. We are still working to find solutions to overcome these challenges and have expanded our search for new partners, including among grassroots organizations and labour unions.

Reflections on working with investors

Through research and interviews, we identified two major issues facing investors using ESG data: opacity in the methodology employed to rank companies and insufficient data on social and human rights impacts. These issues go hand in hand, especially for those using proprietary datasets and ratings, as the methodologies that make up these ratings are often unclear, leading to different scores for the same issues and companies. Combined with the impossibility of accessing underlying data on critical areas such as human rights, those shortcomings lead to a distrust of ESG data and ratings.

Wikirate engaged directly with several institutional investors, their networks, and CSOs to ensure that the open data and benchmarks on the Wikirate platform are as accessible, transparent, and usable as possible. The platform now features identifiers such as ISINs and LEIs, and we will continue to expand the open data found on our platform through partnerships with CSOs and other experts to ensure investors and other key changemakers are equipped with the data to hold corporations accountable for their actions and commitments.

We recognize that CSOs have a deeper understanding of the financial sector's evolving needs than we do, making them the most effective partners for understanding the data we should bring together on Wikirate. By working with CSOs rather than engaging directly, we can more efficiently serve investors by ensuring that the data we publish is both relevant and impactful.

Talk to us
info@wikirate.org